

# McKenna Burks

GRAPHIC DESIGNER & ILLUSTRATOR



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[www.mckennaburks.com](http://www.mckennaburks.com)

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Graphic designer and illustrator with 6+ years of experience creating impactful visual solutions for digital and print. I specialize in brand development, marketing design, and illustration with a strong focus on clean, engaging, and purpose-driven design.

## SKILLS & TOOLS

### DESIGN

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Adobe After Effects
- Adobe Premier
- Procreate
- Procreate Dreams

### OTHER

- Microsoft Office
- Google Suite
- WordPress
- Basic HTML/CSS

## EDUCATION

### B.S. VISUAL COMMUNICATION DESIGN

Western Oregon University  
Print, Interactive Media and Animation  
Minor in Art History

## CLIENTS



## EXPERIENCE

### FREELANCE GRAPHIC DESIGNER & ILLUSTRATOR

June 2019 - Present Vancouver, WA

- Worked with Porkbun creative team to develop website iconography, content branding, and campaign ads.
- Using Adobe applications and Procreate to create illustrations, ads, icons, and social media designs.
- Worked with Intersectional Group to create branding and infographic for presentations and data visualization.

### GRAPHIC DESIGNER

Dec 2018 - Dec 2019 JustUs Advertising, Vancouver, WA

- Lead designer for marketing and creative executions, responsible for creating and reviewing client deliverables.
- Designed print materials, maintained and published client websites as well as our internal website, and created social media ad campaigns.
- Used WordPress, Illustrator, and After Effects to design client campaigns.

### GRAPHIC DESIGNER

Oct 2017 - May 2018 Malaya Signs, Portland, OR

- Illustrated signage, vector art, and mock-ups for approval, facilitated creative push to production.
- Determined budget for scope of work and produced art-proofs for clients.
- Prepared and formatted art files for production with hands-on experience with sign production and manufacturing.